

NEXT LEVEL STRATEGY

WHERE ARE WE GOING?

OUR WHY

Detroiters have all the talent they need, but many don't have access to all the opportunities they deserve.

WHAT WE DO

Life Remodeled works with communities and organizations to create neighborhood revitalization that lasts.

THE ROOT PROBLEM

As a result of our country's deep and tragic history of systemic racism, many predominantly Black communities are still not experiencing equitable access to opportunities to thrive in the areas of education, economic prosperity, and health & wellness.

HOW WE DO IT

Opportunity Hubs: We repurpose vacant properties into one-stop hubs of opportunities for entire families to thrive by filling them with the best and brightest nonprofits.

6-Day Project: We mobilize thousands of volunteers in 6 days to beautify Detroit neighborhoods.

Next Level Nonprofit: We guide nonprofits to increase lasting impact and build dream teams.

Youth Programming: We create transformative experiences for youth in the areas of leadership development, academic achievement, and career exploration.

OUR CULTURE

1. COMMUNITY FIRST
2. ALWAYS FIND A WAY
3. BOLD HUMILITY

10-YEAR MOONSHOT

Two Detroit Opportunity Hubs impactful and self-sustaining by 2030 and announce the location of one Opportunity Hub in another city.

3-YEAR SNAPSHOT

Due Date: 12/31/2025

DIS Operating Revenue: \$1.1M

- New LR Donations \$420,000
- \$1M in 313 Club Donations
- 22,400 Detroiters served by the DIS
- 18 Employees - Right People, Right Seats
- Our Playbook of core processes is completed and followed by all
- LRCAC & LRYA proactively engaging in respective communities
- 50% of Durfee/Central students participating in DIS
- Durfee #1 most improved DPSCD K-8 school in math/reading
- 3,400 children/youth receive youth programming annually
- 5,600 Detroiters gain opportunities for new employment
- 13,400 adults/youth/children receive community resources
- 80% of adult participants report the DIS provides valuable opportunities for them and their families

LR Donations: \$2.1M

Opportunity Hub Capital Campaign: \$20M

- 90% of youth participants feel safe at the DIS
- 80% of youth participants enjoy DIS programs and report increased hope for the future
- 75% of youth participants report academic growth in reading, math and school attendance
- 90% of tenants report significant value-added and increased collaborative opportunities
- DIS maintaining 95% occupancy
- Event and gym rental generates \$100,000 annually
- Second Opportunity Hub under renovation
- National media coverage Opportunity Hubs
- 6,000 volunteers for Six Day Project

HOW DO WE GET THERE?

1-YEAR PLAN

Due Date: December 31, 2023
DIS Operating Revenue: \$1.1M
LR Donations: \$1.65M
Opportunity Hub Capital Campaign: \$1.9M
High-Level Metrics: New LR Donations - \$550,000
 313 Club Donations - \$825,000
 # Detroiters Served by DIS - 22,000

QUARTERLY PRIORITIES

Future Date: March 31, 2023
DIS Operating Revenue: \$ 275,000
LR Donations: \$310,000
High-Level Metrics: New LR Donations - \$2,500
 313 Club Commitments - \$300,000
 # Detroiters Served by DIS - 4,000

Goals for the Year:	Who	Goals for the Quarter:	Who
<ol style="list-style-type: none"> 1. Prom Remodeled nets \$250,000 2. Determine location of next Opportunity Hub 3. 40% of Durfee and Central youth are consistently participating in DIS youth programming 4. DIS maintains 95% occupancy 5. 300 adults complete DIS survey 6. 150 youth complete DIS survey 	OT CL SQ BH BH SQ	<ol style="list-style-type: none"> 1. Secure \$250,000 in sponsorship commitments 2. Go/No go on Cooley Opportunity Hub 3. 78 students participating in DIS youth programming 4. DIS maintains 95% occupancy 5. 50 adults complete DIS survey 	OT CL SQ BH BH

HOW DO WE SHARE OUR STORY?

w/ Community Members

Who is the community? Students who attend the schools and residents who live in the neighborhoods we serve.

What do they want? Access to opportunities and resources. To be in control of their futures.

How do we communicate we understand and respect their struggle? We know that you have a history of overcoming significant challenges.

How do we define the challenges with data? 74% of K-8 students are not at grade level in reading, 80% are not at grade level in math. Only 5% of Detroiters live in a middle-class neighborhood. 30% of Detroiters cannot access the health care they need. Black Detroiters have a life expectancy of 5 years less than their suburban peers.

What makes us a credible partner in helping community members achieve their goals? We've created a one-stop hub of opportunity so that thousands of Detroiters can achieve their goals and take control of their destinies.

What can we help them achieve together? Better Educational Outcomes. Healthier Communities. Economic Self-Sufficiency.

What are we inviting them to do? Experience the DIS for yourself. Take advantage of your opportunities.

Our Tagline: Neighborhood Revitalization that Lasts

w/ Donors

Who are our donors? Individuals & families with ties to the faith community; corporations and foundations who prioritize Detroit revitalization and equity.

What do they want? Action-oriented solutions that lead to transformed lives.

How do we communicate we understand and respect their struggle? Investing resources without seeing results is frustrating.

How do we define the challenges with data? 74% of K-8 students are not at grade level in reading, 80% are not at grade level in math. Only 5% of Detroiters live in a middle-class neighborhood. 30% of Detroiters cannot access the health care they need. Black Detroiters have a life expectancy of 5 years less than their suburban peers.

What makes us a credible partner in helping them achieve their goals? We ensure your donations make measurable impact.

What can we achieve together? Better Educational Outcomes. Healthier Communities. Economic Self-Sufficiency.

What are we inviting our donors to do? Schedule a Tour. Donate. Volunteer

Our Tagline: Neighborhood Revitalization that Lasts